

## Dora Si

Partner | Intellectual Property | Hong Kong

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### Dora is a Partner in the China IP Practice.

Dora is admitted as a solicitor in Hong Kong and England and Wales. She holds a LLM (Commercial and Corporate Law) degree from the University College London and a LLB (Hons) degree from the University of Hong Kong.

Dora's practice covers all aspects of China IP protection and enforcement. She has supported many multinational and Asian businesses in IP portfolio management, and has extensive experience in brand protection, particularly brand selection, re-branding, and conducting trade mark opposition proceedings and settlement negotiations. Dora has handled complex cross-border and online infringement cases, involving administrative actions and contentious proceedings in China and has successfully obtained well-known trade mark recognition for international clients in China.

Dora advises on a wide range of commercial IP transactions including e-commerce issues, advertising compliance, celebrity rights, licensing, franchising and distribution. She has represented many clients in relation to IP audits, due diligence for mergers and acquisitions, technology transfer, and technology development cooperation.

Dora also advises on China-related data privacy and cybersecurity issues including advising on the legal framework for the protection of personal data, important data, confidential information, trade secrets and state secrets in China, cross-border data transfer issues, data privacy audits, policies and compliance strategies.

Dora has been recognised as a *Top 40 under 40 Lawyer (2020)* by Asian Legal Business, as a *Silver Tier Individual in Enforcement and Litigation in Hong Kong (2019-2021)* by World Trademark Review 1000 and a *Recommended IP Lawyer in China (2020-2021)* by Legal 500.

### Highlights

- Advising on copyright transfer in China for a US video games and software company.
- Successful record of franchise for a Swedish furniture wholesaler in China.
- Advising on distribution and licensing arrangements involving garments and home products for a global sourcing firm based in Hong Kong.
- Advising a US-based cosmetic and personal care corporation on data protection issues in relation to its launch of a new e-commerce platform including local law compliance of its global privacy policy and website terms and conditions.
- Advising a Hong Kong-listed conglomerate on the compliance requirements to facilitate the cross-border transfer of personal data from Mainland China to Hong Kong, including preparing template data transfer contracts and data protection clauses in employees' contract and assisting with self-security assessment.
- Managing trade mark portfolios in China and Hong Kong for multinational clients including a US-based direct sales company, a leading US car manufacturer, a world leading fashion magazine, a global banking card company and a US-based food manufacturer.
- Successful petition on behalf of a French veterinary pharmaceutical company to Beijing Communications Authority to close down website suspected of trade mark infringement in China.
- Successful advising a US-based technology company in relation to a .CN domain name dispute and limitation issues.
- Advising a US-based sports equipment company in trade mark proceedings in China resulting in recognition as a well-known trade mark.



### Principal Areas

- Data Protection and Privacy
- Intellectual Property
  - Copyright
  - Enforcement and Litigation
  - Internet and Online Business
  - Trade Marks
  - Trade Secrets and Confidential Information

### Sectors

- Consumer Goods and Retail
- Financial Institutions
- Hospitality and Leisure
- Technology, Media and Telecom
  - Media and Entertainment

### Languages

- English
- Cantonese
- Mandarin

### Jurisdictions

- Hong Kong
- England and Wales

## More about Dora Si

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### Accolades

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- **Legal 500**
  - Recommended Lawyer, IP, China (Foreign Firm) (2020 – 2023)
  - Next Generation Lawyer, IP, China (Foreign Firm) (2017)
- **Asian Legal Business**
  - Top 40 under 40 Lawyer (2020)
- **World Trademark Review 1000 (WTR 1000)**
  - Leading Individual, Enforcement and Litigation, Hong Kong (2019-2023)
- **Managing IP**
  - Trade Mark Star, Hong Kong (2019– 2023)

### Appointments/Memberships

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- Committee member, International Trade Mark Association (INTA), Commercialization of Brands Committee (2024 – 2025)
- Member, The Law Society of Hong Kong
- Member, The Law Society of England and Wales
- Member, The International Association for the Protection of Intellectual Property (AIPPI)
- Member, Licensing Executives Society of Hong Kong
- Member, ITechLaw

### Education

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- LLM (Commercial and Corporate Law), University College London, 2005
- LLB (Hons.), University of Hong Kong, 2003

### Publications

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- Commentator, “China Seeks Long-Term Solution to Counterfeiting”, *Bloomberg Law – IP Law News* (Aug 2018)